
[RareJob Group PROGOS Inc.]

Reached the partner agreement with J. League Club Kashima Antlers

Supporting the development of Japanese global leaders in the professional sports industry

PROGOS Inc. ("PROGOS") specialized in B2B business, the subsidiary of RareJob, Inc. ("RareJob"), which utilizes data related to human resource to develop global talent, has reached the partner agreement (Club Partner) for a year in 2021 with Kashima Antlers F.C. Co., Ltd. ("Kashima Antlers"), which manages J. League Club Kashima Antlers.

PROGOS



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■About PROGOS

PROGOS is the subsidiary established by spinning off the B2B business of RareJob. Our mission is to "develop the global leaders truly needed in the world." We will start operations on April 1, 2021, with the aim of becoming the partner that strongly promotes the development and utilization of global leaders for Japanese companies.

■Background

In the professional sports industry, a large number of players, staff and stakeholders aspire to gain a reputation globally and has tried various challenges on a daily basis. RareJob and PROGOS also aim to "build a platform for people to play active roles globally" based on its group vision "Chances for everyone, everywhere." We hope to help seize opportunities to play an active role globally in diverse industries.

Kashima Antlers has made the brilliant fighting history in Japan and Asia as the local-based club since its establishment in 1993 in the J. League. As one of the leading club teams in the J. League, the club vision is to "keeping a strong club that challenges the world."

PROGOS, we resonated with the club vision of Kashima Antlers and reached the partner agreement for a year in 2021. Through this partner agreement, we plan to provide the following services with the aim of offering strong supports for the players, staff and academies to make them be highly regarded on the

global stage.

(Services to be provided)

- Online English tutoring services offered by the RareJob Group, such as [RareJob Eikaiwa](#)
- Global leader training

By providing support through these services, PROGOS helps players, staff, academies, and other stakeholders from Kashima Antlers make their ways as a global leader needed in the international professional sports industry as well as the international soccer community.

PROGOS will continue to provide services that go beyond online English tutoring service so that we can develop global talents who are capable of playing active roles globally in various industries.

■ Future Outlook

RareJob Group supports the activities of Kashima Antlers, which fights in the J. League, together with their supporters. We expect to plan new activities and supporting events through this partner agreement, which will be informed you once it is fixed.



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■ Comments by CEO, Kashima Antlers F.C. Co., Ltd., Fumiaki Koizumi (Director, President (Chairman of the Board of Mercari, Inc.))

We recently concluded the partner agreement with PROGOS Inc. in RareJob group.

The vision of RareJob, “building a platform for people to play active roles globally” is aligned with the direction that the club is aiming for, and I am confident that the potential for new growth will be unleashed. We keep working hard to develop global talents that will drive the growth of the soccer industry in Japan, Asia, and on a global scale through this partner agreement.

[About PROGOS Inc.]

Address: Craines Park Building 6F, 18-1, Jingumae 6-chome, Shibuya-ku, Tokyo

Representative: Masuyo Ando, President and Director

Business: Services related to assessment, training, and recruitment of global leaders

[About Kashima Antlers F.C. Co., Ltd.]

Address: 2887 Aou Higashiyama, Kashima City, Ibaraki

Representative: Fumiaki Koizumi, President

Business: The management of professional football clubs and Kashima Soccer Stadium assigned by Ibaraki municipal office



[About RareJob, Inc.]

Address: Kyocera Harajuku Building 2F, 6-27-8 Jingumae, Shibuya-ku, Tokyo

Representative: Co-Founder, CEO Nakamura

U R L : <https://www.rarejob.co.jp/>

Business: English related services

Listed on the First Section of the Tokyo Stock Exchange

Based on a group vision of "Chances for everyone, everywhere", RareJob aims to "build a platform for people to play active roles globally". The company offers primarily one-to-one (person to person) online English tutorial services – RareJob English Tutorial – with a stated company mission of "encourage 10 million Japanese people to speak fluent English. " To make these goals a reality, RareJob, as a leading company in the EdTech sector, is expanding its operations globally beyond Japan.

Press Contacts

RareJob PR Office

E-Mail: press@rarejob.co.jp