

Press Release

DECEMBER 23, 2020 Envizion, Inc. Z-kai Inc.

# [Envizion, Inc. $\times$ Z-kai Inc.]

# Expanded provision of online English conversation for "Correspondence Education Services of Z-kai"

Supporting consistent improvement of speaking skills of participants from fifth grade elementary school to third grade junior high school students

Envizion, Inc., a subsidiary of RareJob, Inc. (hereinafter, "RareJob") which utilizes data related to human resource to develop global talent, and, Z-kai Inc. (hereinafter "Z-kai") announced that the scope of online English conversation lessons offered in the English courses of correspondence education service at Z-kai will be expanded to include 5th and 6th grade elementary school students and 1st to 3rd grade junior high school students.

### ■ Background of the provision of services

The new ministry's curriculum guidelines have been fully implemented to Japanese education system, and foreign languages (English) have been converted into subjects in 5th and 6th grade elementary school from fiscal year 2020. In fiscal year 2021, classes will be also held at the junior high school level in accordance with the new ministry's curriculum guidelines, and the importance of comprehensively developing and strengthening English four skills (listening, speaking, reading, and writing) is increasing. Furthermore, the "GIGA School Initiative" promoted by the Ministry of Education is expected to promote individually optimized learning by improving the ICT environment, and it is anticipated that the need for learning in the on-line environment will increase. In March 2017, we launched an online English conversation lesson for those who attended "Z-kai Asteria English Course, and in April 2020, for the 6th graders of "Elementary School Course". The scope of this course will recently be expanded significantly to tens of thousands of students.

Envizion, Inc. started as a joint venture in April last year with its parent company, RareJob (CEO: Gaku Nakamura), and Zoshinkai Holdings Inc. (CEO: Takaaki Fujii; hereinafter "Z-kai Group"), the holding company of Z-kai. We have been working together to provide English four skills services in the educational market.

By jointly developing and providing products that leverage the strengths of both Envizion, Inc., which has outstanding know-how and track records in online English conversation lessons for children, students and individual schools, and Z-kai, which has expertise in high-quality learning materials and learning guidance, we will accelerate our business toward realizing the mission of Envizion, Inc. which is to create a generation who can speak English naturally, through the provision of this service that nurtures English skills that will be needed in the future.



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### **■** Expansion of courses and academic years associated with the launch of this service

Subject	Name of the	FY2020	FY2021-
	correspondence		
	course service		
Elementary school	"English course for	6th grade	5th-6th grade students
students	elementary school	students	
	students"		
Junior high school	"English Course for	_	1st to 3rd grade junior high
students	Junior high School		school students
	Students"		

#### **■** Service Overview

### Outline of Z-kai "English Course for Junior high School Students"

Applicable to: Members of 1st to 3rd grade of Junior high school students for Z-kai's correspondence education services, "English Course for Junior high School Students".

Start of provision: March 2021

Subscription fees: Member of students enrolled in the "English Course for Junior high School Students" can take an online English conversation lesson for 25 minutes without additional fees.



## Outline of Z-kai "English course for elementary school students" online English conversation

Applicable to: Members of 5th and 6th grade elementary school students of the English course for elementary school students of Elementary School Course for Z-kai correspondence education services.

Start of provision: April 2021 (5th grade elementary school)\* The 6th grade elementary school student started in April 2020

Subscription fees: Member of students enrolled in "English course for elementary school students" of 5th and 6th year English courses can take an online English conversation lesson for 25 minutes without additional fees.



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まずは本科英語のテキスト『エブリスタディEnglish』に取り組み、 会話表現を学びながら、「話す」練習を行います。



講師とのレッスンで、テキストで学んだ表現を復習し ます。講師の後に続いて発音を練習した後、学習した表現の 中の単語を別の単語に置き換えていろいろなことを言う練習 を繰り返し、最後は、自分自身のことを相手に伝えられるよ うになることをめざします。

Going forward, Z-kai Group and Envizion, Inc. will continue to work to develop a variety of services so that they can provide better learning opportunities to customers.

#### About Envizion, Inc.

Company Address: Kyocera Harajuku Building, 6-27-8 Jingumae, Shibuya-ku, Tokyo

Representative: Representative Director and Chairman Seiya Kitai, Representative Director and

President Tomoya Sugiyama

URL: http://www.envizion.co.jp/

Business line: Foreign language service business, Temporary staffing business

#### About Z-Kai Inc.

Representative: President and Representative Director Takaaki Fujii

Address: 1-9-11, Bunkchu-cho, Mishima-shi, Shizuoka

URL:https://www.zkai.co.jp/solutions/teacher/

#### About RareJob, Inc.

Address: Kyocera Harajuku Building 2F, 6-27-8 Jingumae, Shibuya-ku, Tokyo

Representative: Chief Director Nakamura

URL: https://www.rarejob.co.jp/ Business: English related services

Listed on the First Section of the Tokyo Stock Exchange

Based on a group vision of "Chances for everyone, everywhere", RareJob aims to "build a platform for people to play active roles globally". The company offers primarily one-to-one (person to person) online English tutorial services – RareJob English Tutorial – with a stated company



mission of "encourage 10 million Japanese people to speak fluent English. To make these goals a reality, RareJob, as a leading company in the EdTech sector, is expanding its operations globally beyond Japan.

#### **Press Contacts**

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