

December 14, 2020 RareJob, Inc.

# First in Japan\*1, English Speaking Test PROGOS won A world-class "Reimagine Education Award 2020"

In recognition of its contribution with AI to the world assessment market

RareJob, Inc. (hereafter "RareJob"), which utilizes data related human resources and develop global talent,, won the Silver Prize of Reimagine Education Award 2020, one of the largest education award in the world, in the Learning Assessment category with its English speaking test PROGOS. RareJob is the first winner in Japan in the award history.

Reimagine Education Award, one of the largest education award in the world for innovative education projects, is also called 'the Oscar of Education.' It is organized by QS, known for its world university rankings, and the Wharton School of Business, University of Pennsylvania, sponsored by world-rank IT companies. This year, more than 1,400 projects applied from 72 countries, and the winners were selected by 260 experts from the world through a strict selection process.

PROGOS won the Silver Prize in the Learning Assessment category. The official comment from the steering committee when shortlisted evaluates PROGOS' innovation to provide high-quality assessment at scale, at low cost and quickly to people in the world, by developing a system to automatically evaluate spontaneous answers to open-ended questions\*2.





The Online 'Reimagine Education Conference'; Entrance Hall (left) and Exhibition Booth of PROGOS (right)

This award is attended by educators and investors from the world, and the winners are given opportunities for further business growth. Moreover, for the winners of this world-rank award, their projects are proven to have innovative values by global standards.

Taking this opportunity, we will expand our network with specialists from the world, and will accelerate our efforts to provide opportunities for the English speaking test not only in Japan but also to the world.



#### ■'Reimagine Education Award 2020'

- · Organizer: Quacquarelli Symonds (QS), Wharton School of Business, University of Pennsylvania
- · Sponsors: Google Cloud, Amazon Web Services, IBM, Microsoft, Salesforce, and others.
- · Announcement of Winners: Reimagine Education Conference (online) Dec. 9-11, 2020
- · Past Winners: Harvard University, MIT, INSEAD, Carnegie Mellon University, LEGO, PwC and others.
- Website: https://www.reimagine-education.com/

### ■ Presentation Video: https://www.youtube.com/watch?v=kx3asUKbuuo

\*1 No Japanese organization is listed in any categories of the past winners of Reimagine Education Award,

https://www.reimagine-education.com/

## ■ Business English speaking test 'PROGOS'

PROGOS is a quick, convenient and low-cost business English speaking test based on CEFR. With its Al automated evaluation system, the test result is returned in a few minutes. The feedback sheet shows overall evaluation together with six analytical evaluations which identify test-taker's weaknesses for enabling efficient learning.

Information on PROGOS : <a href="https://progos.ai/">https://progos.ai/</a>
https://www.rarejob.co.jp/wp-content/uploads/2020/12/PROGOS\_Outline\_Corrected.pdf

#### ■ Business English Speaking Skill Assessment for 100,000 Project ' by PROGOS

RareJob started this project to provide PROGOS beta version free of charge to corporations and universities up to 100,000 people from December 2020 to March 2021.

Contact: <a href="https://www.rarejob.com/corporate/inquiry/">https://www.rarejob.com/corporate/inquiry/</a>

\*2 Official Comment from the Steering Committee when PROGOS was shortlisted:

"One of the key challenges facing the global education system is providing high-quality, rigorous assessment at scale, in ways that are also accessible to as many learners as possible. This challenge is particularly relevant in the English-language assessment space, where growing demand to study English-language courses requires innovative solutions for assessing the linguistic competencies of increasing numbers of applicants. Our Steering Committee, therefore, commend RareJob on the way in which their work has risen to this challenge, providing an effective, innovative, scalable solution to this problem. Our independent judges commended them both on the speed of assessment – with only five minutes required to receive results – and the well-executed incorporation of machine learning functionalities in ways that improve both the quality of assessment and the capacity of the assessment



platform. We recognize their solution as an outstanding contribution to the global assessment market, and are proud to shortlist them this year."

Press Contacts
PR Department, RareJob, Inc.
Email: press@rarejob.co.jp