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A short-term intensive program for improvement of business English speaking skill

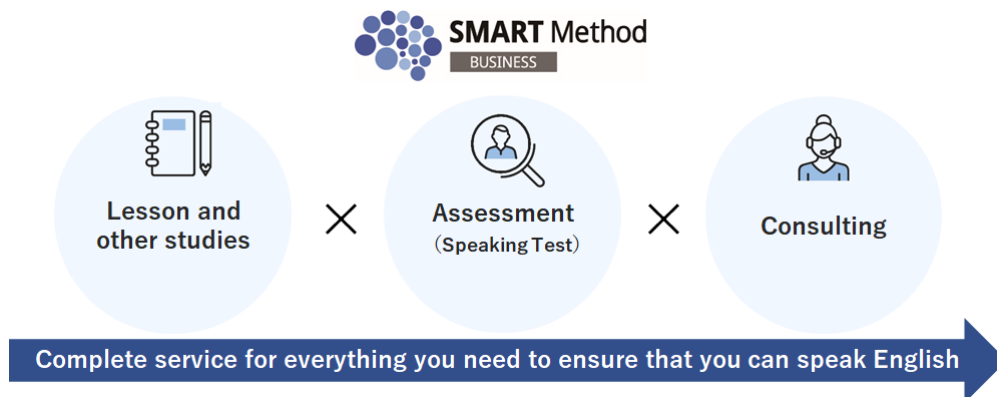
## **RareJob launched**

### **Smart Method® Course service for individuals**

Specializing in "being able to speak English"  
and providing necessary learning in one-stop

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RareJob, Inc. (hereafter "RareJob"), which utilizes data related to human resources to develop global talent, will begin offering the "Smart Method® Course", online results-guaranteed English conversation program, for individual members.



### **Background of expansion for Individual Customers**

In recent years, the number of English conversation schools specializing in "short-term intensive" and "coaching" has increased rapidly, and English learning services to support business people who need English skills have diversified. On the other hand, users need to go to school and coverage is limited for most of those type of services. In addition, there are not many services specializing in "improving speaking abilities."

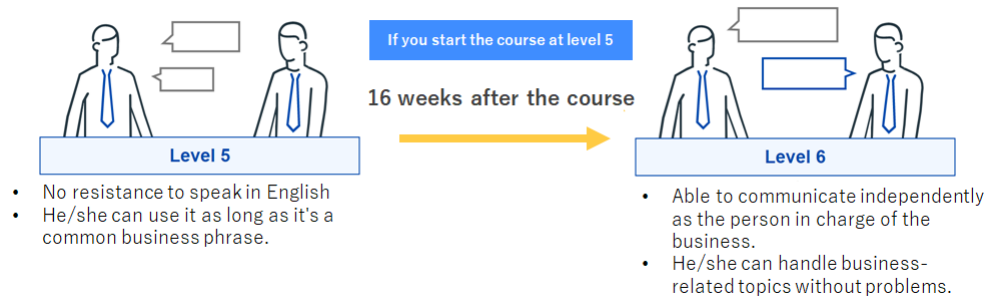
In addition to the RareJob English conversation service "RareJob Eikaiwa," RareJob has been offering the "Smart Method® Course" for corporate users who need English immediately since 2018 to guarantee improvement in level of speaking\*. This program specializes in the following two points: "can be used anywhere online" and "visualize speaking capabilities to ensure level-up."

As all programs are completed online, they can be used both domestically and overseas. In addition, "cost-effectiveness", that is "progress from English learning", is the most important factor in English training at corporation. In such a demanding market, all graduates who have completed the program could improve their speaking level. We have steadily increased the service and users achieved improvement in English speaking level with an average of more than 1.3 levels\*.

Based on our track record in guaranteeing the results of these corporate offerings, we hope to support even more business people, so we are now offering them to individual customers.

## ■ About the Smart Method® Course

The Smart Method® Course is an English conversation program that enables business people who need it immediately to speak English. The program ensures improvement in the speaking level\* by 1 or more. Unlike traditional online English conversation services, we provide not only English conversation lessons but also one-stop access to everything students need to ensure improvement of speaking level with PDCA.



**Image of 1 level up (when starting at RareJob level 5)**

## Features of the Smart Method® Course

### ① Specializing in speaking capabilities and guaranteeing improvement\*

Guarantee 1 or more of the 10 levels compliant with CEFR-J\*.

If we are unable to raise the level\*, we will provide the necessary support lessons free of charge until the level rises.

### ② Online Completion Original Learning Management System

You can access all of the services you need to learn from a dedicated website, including attending lessons and consulting, sharing and managing learning schedules, and taking speaking tests.

### ③ Individually optimized guidance

Specialize in training "What You Can't Do", which is a bottleneck for improving speaking abilities.

Achieve efficient learning by analyzing weaknesses and providing individually optimized guidance.

### ④ Practical business curriculum

The teaching materials focus on business scenes to make students acquire English that can be used practically at work.

### ⑤ Support by Japanese Consultants

During the course, Japanese consultants with abundant experience in English learning provide support.

The consultants provide concrete and objective advice on improvements in schedule management and learning methods, both in terms of mind and skills.

CEFR	CEFR-J	RareJob Level
C2	-	-
C1	C1	10
B2	B2.2	9
	B2.1	8
B1	B1.2	7
	B1.1	6
A2	A2.2	5
	A2.1	4
A1	A1.3	3
	A1.2	2
	A1.1	1



**\* Correspondence level of Smart Method® Course**

## Service Overview

- Service name: Smart Method® Course
- Training period: Approx. 4 months (16 weeks)
- Details of performance assurance: Guarantee improvement of RareJob level 1 or higher in level check tests before and after the program
  - Level 4 (A2.1) → Level 5 (A2.2)
  - Level 5 (A2.2) → Level 6 (B1.1)
  - Level 6 (B1.1) → Level 7 (B1.2)
  - Level 7 (B1.2) → Level 8 (B2.1)
- ※ () Levels of the English-language proficiency achievement index "CEFR-J"
- Price: 450,000 yen + Initial cost: 50,000 yen (excluding tax)/Includes expenses for one course and all programs
  - Participants (level): RareJob level 4 to 7 (equivalent to CEFR-J levels A2.1 to B1.2)
  - Program offers:
    - 80 online English conversation lessons  
(LevelUp lessons, BrushUp lessons, Homework lessons)
    - Speaking tests  
(Weekly Tests and LevelCheck Tests <Before/During/After Participation in the program>)
    - Support by Japanese special consultants
    - Homework materials
    - Original learning management system
  - Service site URL: <https://lp.smartmethod.RareJob.com/consumer/>

## About RareJob, Inc.

Address: 2F Kyocera Harajuku Building, 6-27-8 Jingumae, Shibuya-ku, Tokyo

Representative: Gaku Nakamura, CEO

U R L: <https://www.rarejob.co.jp/>

Business: English related services

Stock market listing: Tokyo Stock Exchange Mothers (listed in 2014)

Based on a group vision of "Chances for everyone, everywhere", RareJob aims to "build a platform



for people to play active roles globally”. The company offers primarily one-to-one (person to person) online English tutorial services – RareJob English Tutorial – with a stated company mission of “encourage 10 million Japanese people to speak fluent English. To make these goals a reality, RareJob, as a leading company in the EdTech sector, is expanding its operations globally beyond Japan.

**Image Movie: A small picture of the future drawn by a RareJob**

<https://youtu.be/6HWoKierAYs>

**Service-related information**

- Number of RareJob English Tutorial individual service members: Over 800,000 users\*
  - Number of companies using RareJob English Tutorial corporate services: Over 2,300 corporations
  - Number of schools using services for educational institutions: Over 280 schools
- ※ The number of members reflect the total number of people using our English services.

**Provision of services**

- “RareJob English Conversation”, an online English conversation service for individuals
- “RareJob English Conversation” service for corporate clients
- English-language educational services for educational institutions (Envision Inc.)
- “RareJob English Lab” to seize opportunities in English-speaking ways
- “PROGOS”, an English speaking assessment system
- WHY ENGLISH” an English-language value-finding project

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