



Press release

DECEMBER 16, 2019

RareJob, Inc.

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## RareJob, Joined Nippon Keidanren (Japan Business Federation)

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RareJob, Inc. (hereinafter "RareJob"), which operates an English-related business, joined the Nippon Keidanren (Japan Business Federation) on December 16, 2019.

### Background of Entry

With “Chances for everyone, everywhere.” as the group’s vision, RareJob aims to “build a platform for people to play active roles globally” As part of our management strategy going forward, we will not limit ourselves to the on-line English conversation service and other English-related businesses, but will also develop new global leadership development and career-related businesses and expand our business globally.

At present, Keidanren is promoting the "Society5. 0". Among the action plans that span a wide range of fields, we believe that education, the acceptance of foreign talent, and the promotion of human resource development are areas in which we have a high degree of affinity with our business. We will support these efforts and contribute to the realization of "Society5. 0" through our core business.

The Keidanren consists of number of companies with global operations. We will explore the possibility of collaboration, including business tie-ups, with a group of companies that can share our awareness of issues and what we aspire to be.

Through this Keidanren membership, we will contribute to the achievement of Society5.0. At the same time, we will broaden the possibilities for business development and acceleration and focus on “Building a platform for people to play active roles globally”.

### About RareJob, Inc.

Address: 2F Kyocera Harajuku Building, 6-27-8 Jingumae, Shibuya-ku, Tokyo

Representative: Gaku Nakamura, CEO

U R L: <https://www.rarejob.co.jp/>

Business: English related services

Stock market listing: Tokyo Stock Exchange Mothers (listed in 2014)

Based on a group vision of “Chances for everyone, everywhere”, RareJob aims to “build a platform for people to play active roles globally” . The company offers primarily one-to-one (person to person) online English tutorial services – RareJob English Tutorial – with a stated company



mission of “encourage 10 million Japanese people to speak fluent English. To make these goals a reality, RareJob, as a leading company in the EdTech sector, is expanding its operations globally beyond Japan.

### **Image Movie: A small picture of the future drawn by a RareJob**

<https://youtu.be/6HWoKierAYs>

### **Service-related information**

- Number of RareJob English Tutorial individual service members: Over 800,000 users\*
  - Number of companies using RareJob English Tutorial corporate services: Over 2,300 corporations
  - Number of schools using services for educational institutions: Over 280 schools
- ※ The number of members reflect the total number of people using our English services.

### **Provision of services**

- “RareJob English Conversation”, an online English conversation service for individuals
- “RareJob English Conversation” service for corporate clients
- “RareJob English Conversation Exchange” for corporate clients
- English-language educational services for educational institutions (Envision Inc.)
- “RareJob Honki-juku”, a 2-month short-term intensive English conversation program
- RareJob English-language learning application “RareJob Apps”
- “RareJob English Lab” to seize opportunities in English-speaking ways
- WHY ENGLISH” an English-language value-finding project

### **Press Contacts**

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