

NOVEMBER 19, 2019

Envizion, Inc.

Z-kai Inc.

Z-kai Inc. x Envizion, Inc.

Launched Online English Lessons for Elementary School Course, a correspondence course of Z-kai

~ Monthly practical lessons linked to correspondence courses for sixth grade of elementary school~

Envizion, Inc. (hereinafter "Envizion"), an educational service subsidiary of RareJob, Inc. (hereinafter "RareJob"), which operates an English-related business, and Z-kai Inc. (President and CEO: Takaaki Fujii; hereinafter "Z-kai") announced that they will begin providing online English language lessons for 6th grade students of the "Elementary School" correspondence course at Z-kai starting from April 2020.



Background of Service Provision

Under the ministry's curriculum guidelines,, which will become effective from fiscal year 2020, foreign language (English) will be introduced as a subject in the upper grades of elementary schools. In particular, it has become more important to acquire a good balance of four skills (listening, speaking, reading, and writing) year by year.

The online English conversation lessons provided by Envizion, Inc. and Z-kai are linked to the curriculum and learning content of Z-kai's correspondence education. In addition to the corrective learning and guidance of Z-kai, which have good reputations, 25 minutes of online lessons are held each month with foreign tutors from Envizion, Inc. using the phrases learned from textbooks. By combining correspondence education and online English lessons, we aim to build a foundation for fluent English communication for elementary school students while efficiently acquiring the four English skills at home.



まずは本科英語のテキスト『エブリスタディEnglish』に取り組み、会話表現を学びながら、「話す」練習を行います。



翌月、講師とのレッスンで、テキストで学んだ表現を復習します。講師の後に続いて発音を練習した後、学習した表現の中の単語を別の単語に置き換えていろいろなことを言う練習を繰り返し、最後は、自分自身のことを相手に伝えられるようになることをめざします。

RareJob, Inc. (CEO: Gaku Nakamura), the parent company of Envision, Inc. and Zoshinkai Holdings Inc. (CEO: Takaaki Fujii; hereinafter "Z-kai Group"), the holding company of Z-kai, launched Envision, Inc. a joint venture in April 2019 to accelerate the provision of four English-language skill services in the education market. This time, we will jointly develop products that leverage the strengths of both Envision, Inc. which has outstanding know-how and a track record in online English conversation lessons for elementary school students and schools, and Z-kai, which possesses high-quality learning materials and learning guidance, and provide them as new services to cultivate the English skills needed in the future.

The Z-kai Group and RareJob will continue to develop a variety of services to provide better learning opportunities for customers.

Outline of Z-kai elementary school course online English conversation

Applicable to: Sixth grade English students of correspondence course at Z-kai

Start of provision: April 2020

Curriculum: Once a month, 25 minutes (online English lessons learned on personal computers and tablets)

Subscription fees: For students enrolled in the sixth year of the elementary school course, this service is available as a standard service without additional fees.

About Envision, Inc.

Company Address: Kyocera Harajuku Building, 6-27-8 Jingumae, Shibuya-ku, Tokyo

Representative: Representative Director and Chairman Seiya Kitai, Representative Director and President Tomoya Sugiyama

U R L : <http://www.envizion.co.jp/>

Business line: Foreign language service business, Temporary staffing business

About RareJob, Inc.

About RareJob, Inc.



Headquarters: 2F Kyocera Harajuku Building, 6-27-8 Jingumae, Shibuya-ku, Tokyo

Representative: Gaku Nakamura, CEO

URL: <https://www.rarejob.co.jp/>

Business overview: English related services

Stock market listing: Tokyo Stock Exchange Mothers (listed in 2014)

Based on a group vision of “Chances for everyone, everywhere.” RareJob aims to “building a platform for people to play active roles globally.” The company offers primarily person-to-person online English tutorial services—RareJob English Tutorial—with a stated company mission of “encourage 10 million Japanese people to speak fluent English.” To make these goals a reality, RareJob, as a leading company in the EdTech sector, is expanding its operations globally beyond Japan.

Company Mission and “English Learning 3.0”

In general, about 10% of the Japanese population is said to be either “studying English” or “wanting to study English”. So the figure of 10 million people in the company’s mission statement simply represents approximately the number of Japanese people who want to become English speakers.

RareJob defines the situation of “becoming able to speak English for anybody wanting to be an English speaker” as “English Learning 3.0”.

English Learning 1.0 represents a focus on reading and writing but with an extreme lack of opportunity to speak English. Through the spread of online English tutorial services, this has evolved into English Learning 2.0, where the opportunity to speak English has increased dramatically.

What RareJob is aiming for now is the manifestation of English Learning 3.0 that focuses on results by covering everything from motivation in English learning to learning methods.

As a leading company in EdTech, RareJob will continue to strive to make English Learning 3.0 and its company mission a reality via the power of technology.

Service Usage Statistics

- Number of RareJob English Tutorial individual service members: Over 800,000 people*
- Number of companies using RareJob English Tutorial corporate services: Over 2,300 companies
- Number of schools using services for educational institutions: Over 280 schools

* The number of members reflects the total number of people using our English services.

Press Contacts



PR Department, RareJob, Inc.
Email: press@rarejob.co.jp