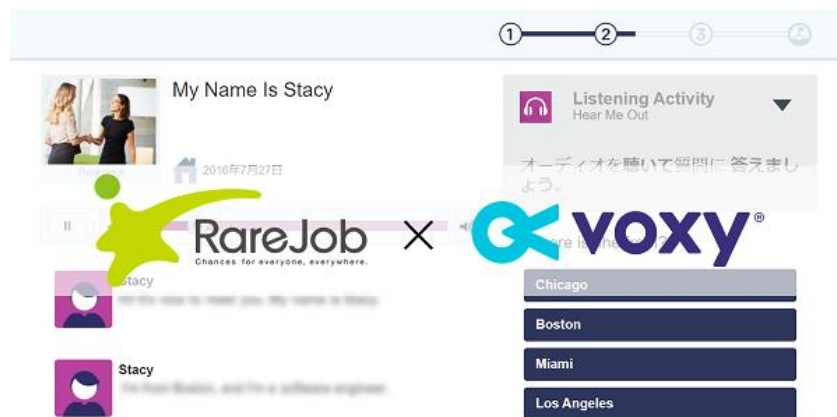

Coordination of online English conversation with English learning services used in 150 countries around the world

Development of Circuit Training, a RareJob English conversation program

Business English conversation program that fully links input learning and online lessons

RaraJob, Inc. (hereinafter, "RareJob"), which operates the English-related business, developed "Circuit Training," a comprehensive business English conversation learning training service compatible with "Voxy," an English learning service offered by Voxy, Inc. in the United States, and began offering trials as a Beta version from October, 2019, limited to corporations.



Preliminary service screen of "Circuit Training"

About "Voxy"

Voxy is an English-language learning service used by more than 4 million people in 150 countries worldwide. A wide variety of input learning content types and themes are available. In addition, AI analyzes the level of learners and answers to create a personally optimized learning program. Learners are also able to learn according to their degree of proficiency.

Circuit training

Circuit Training is a comprehensive business English conversation learning program that links inputs and outputs (online lessons) completely.

Until now, input learning such as words and phrases had to be provided by the participants in a separate educational material. Circuit Training can provide "pre-input," "preparatory training," and "live lessons" as a consistent program, which has made it possible to acquire comprehensive business English conversations.

Main feature

- Training tailored to specific business situations
- "Input-output" linked learning based on the second language learning theory

We first developed a service for early-stage English-language candidates, and we will consider the future development and the expansion of the scope of this service.

Outline of Circuit Training Beta Version Testing

- Start of trial provision: October, 2019
- Several companies using the "Business English conversation course," a service for the companies offering "RareJob English conversation"
 - ※ The trial will be provided to some companies using the system.
- Future developments: We will consider future expansion based on the results of trials

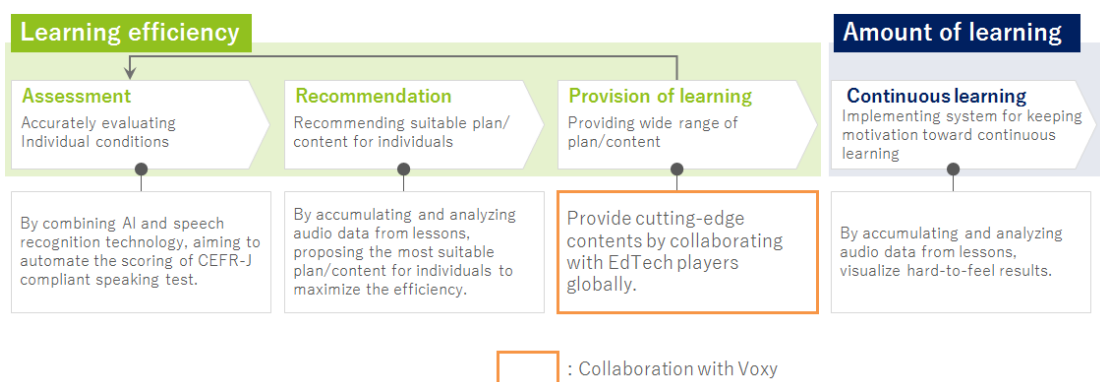
Background to the development of the Services

With the service mission of "Encourage 10 million Japanese people to speak fluent English," RareJob is pursuing the development of services that will enable everyone to speak in English.

In order to improve the results of English language learning, it is important to appropriately guarantee the quality and quantity of learning. At RareJob the English learning process is broken down into four categories: assessment (evaluation of English ability), recommendations (recommendation of learning content), provision of learning, and support for continuing learning. We aim to consistently provide these four categories.

Until now, we have provided educational services centered on our on-line English conversations services. To further enhance these services, we are actively offering superior EdTech services and partnerships both in Japan and overseas.

In collaboration with Voxy, Inc., which signed an OEM contract in March 2019, we were able to develop such new English-language learning programs. Through this test, we will further expand our services in the future.



A four-step English learning process that maximizes results

※ Concept of future service development based on the four stages of English learning process
(From [Financial Results for the Three Months Ended June 30, 2019](#), P.13)



About Voxy, Inc.

Location: 632 Broadway, Suite 702, New York, New York, USA-10012

Representative: Paul Gollash

URL : <https://voxy.com/>

Business Description: Online English Learning Platform Business

About RareJob Inc.

About RareJob Inc.

Headquarters: 2F Kyocera Harajuku Building, 6-27-8 Jingumae, Shibuya-ku, Tokyo

Representative: Gaku Nakamura, CEO

URL: <https://www.rarejob.co.jp/>

Business overview: English related services

Stock market listing: Tokyo Stock Exchange Mothers (listed in 2014)

Based on a group vision of “Chances for everyone, everywhere.” RareJob aims to “building a platform for people to play active roles globally.” The company offers primarily person-to-person online English tutorial services—RareJob English Tutorial—with a stated company mission of “encourage 10 million Japanese people to speak fluent English.” To make these goals a reality, RareJob, as a leading company in the EdTech sector, is expanding its operations globally beyond Japan.

Company Mission and “English Learning 3.0”

In general, about 10% of the Japanese population is said to be either “studying English” or “wanting to study English”. So the figure of 10 million people in the company’s mission statement simply represents approximately the number of Japanese people who want to become English speakers.

RareJob defines the situation of “becoming able to speak English for anybody wanting to be an English speaker” as “English Learning 3.0”.

English Learning 1.0 represents a focus on reading and writing but with an extreme lack of opportunity to speak English. Through the spread of online English tutorial services, this has evolved into English Learning 2.0, where the opportunity to speak English has increased dramatically.

What RareJob is aiming for now is the manifestation of English Learning 3.0 that focuses on results by covering everything from motivation in English learning to learning methods.

As a leading company in EdTech, RareJob will continue to strive to make English Learning 3.0 and its company mission a reality via the power of technology.



Service Usage Statistics

- Number of RareJob English Tutorial individual service members: Over 700,000 people*
- Number of companies using RareJob English Tutorial corporate services: Over 2,200 companies
- Number of schools using services for educational institutions: Over 230 schools

* The number of members reflects the total number of people using our English services.

Press Contacts

Arakawa, Mizuguchi PR Department, RareJob Inc.

Email: press@rarejob.co.jp